MOHAMED MEDHAT ELBANNA

BUSINESS OWNER & WORDPRESS AND WEB DEVELOPER

CONTACT

- +20 155 93 810 33
- hello@moelbanna.com
- www.moelbanna.com
- Mamoura beach, Alexandria, Egypt

SKILLS

- Leadership and Management
- Financial Management
- Digital Marketing
- WordPress Development
- Web Hosting and Server Management
- Communication & Customer Service
- Problem-Solving
- Photoshop , Canva , Adobe Illustrator, Microsoft word, Excel, Powerpoint
- Content Management Systems (CMS)
- Content creation

EDUCATION

Bachelor pharmacy
National university of pharmacy
2017-2022

In 2022 completed the full course of National University of Pharmacy Educational Program Pharmacy accredited by Ministry of Education and Science of Ukraine

Master's degree in pharmaceutical industry

Master's Degree
Field of Study Health Program
Subject Area: **pharmaceutical industry**
Professional Qualification: **Pharmacist**
Master of Pharmacy

LANGUAGES

Arabic
(Mother tongue)
English
(C1 level)
Russian

PROFILE

As a passionate and dedicated individual with a love for programming and technology from a young age, I have obtained numerous certificates online and gained valuable experience in various fields. Originally from Egypt, I have since relocated to Ukraine to further my education. With a strong foundation in programming and electronics, I am eager to apply my skills and knowledge to make meaningful contributions to any team or project I am a part of.

WORK EXPERIENCE

Freelancer

Upwork- Freelance - others..etc   2017-2019

- I have had the opportunity to collaborate on several HTML website projects, working closely with UI/UX design professionals to achieve optimal results. However, as I began to interact with clients more regularly, I found that many of them preferred the ease-of-use and affordability of WordPress websites. In response, I expanded my knowledge and experience in WordPress, and subsequently received a number of projects in this field.

Business owner

Iholytech - www.**iholytech**.com   2019- till now

As an entrepreneur, I established a registered company in Ukraine offering web hosting services and web development. This endeavor provided me with valuable experiences and insights as a business owner. Through managing and growing the company, I gained a deep understanding of the intricacies involved in running a successful business. These experiences have not only enhanced my skills in web development but also equipped me with a unique perspective and skill set that I bring to all my endeavors.

As a business owner, I gained numerous valuable experiences, including:

1. Leadership and Management: As a founder, I was responsible for leading and managing a team of employees, which provided me with valuable experience in hiring, training, and motivating staff.
2. Financial Management: Managing the finances of the business, including budgeting, forecasting, and bookkeeping, helped me develop a strong understanding of financial management.
3. Sales and Marketing: As a business owner, I was responsible for promoting and selling the company's services, which taught me the importance of effective marketing and sales strategies.
4. Customer Service: Interacting with customers and managing their inquiries and concerns helped me develop strong customer service skills and understand the importance of customer satisfaction.
5. Problem-Solving: As a business owner, I encountered a range of challenges and obstacles, which helped me develop strong problem-solving skills and the ability to think creatively to find solutions.
6. Time Management: Running a business requires excellent time management skills to balance competing priorities and manage a workload effectively.

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EXPERTISE

- Programming Languages : HTML , PHP , CSS , JS.
- CMS: Wordpress , Shopify , WHMCS.
- Using WHM, Cpanel, Plesk.
- Using CDNs (ex: Cloudflare).
- Improve website performance & speed.

- Business lead and growing
1. Social media management.
2. Media buying
3. Email marketing
4. Hiring new employees
5. Content creation

etc..

- Wordpress expertise:
- build high-end online stores websites.
- using web builders (ex: elementor)
- using

REFERENCES

Iholytech contact info:

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✉️ moelbanna@iholytech.com

Yallamer contact info:

📱 +971 50 101 7104

✉️ moelbanna@yallamer.ae

WORK EXPERIENCE

Business owner

Iholytech - www.**iholytech**.com   2019 - till now

In developing my company's website
- I utilized both HTML website design and WordPress, with the addition of WHMCS as our billing system and client dashboard. This comprehensive approach allowed for seamless integration and efficient management of client accounts.
- Serving both the Ukrainian and international markets, I have successfully provided services to over 50 Ukrainian clients and 30 international clients. These clients have utilized a range of web development solutions, including WordPress and HTML websites, as well as private coded scripts tailored to their individual project needs. My main goal in working with each client has been to provide high-quality, customized solutions that meet their specific needs and exceed their expectations.

Business owner

Yallamer - www.**yallamer**.com - www.**yallamer**.ae   FEB 2023 - till now

- Following the Ukrainian War, I was presented with an opportunity to relocate my company to the United Arab Emirates. However, I quickly realized that the Arabic market operates on a different work strategy, prompting me to launch a new brand specifically for the Middle Eastern market, called "Yallamer."
- My goal with Yallamer is to provide a comprehensive solution that enables clients to start their business online from A to Z without any prior experience or the need to collaborate with others. I am committed to empowering entrepreneurs across the Middle East by offering a one-stop-shop for all their online business needs, including website design, development, hosting, and digital marketing.
- Through Yallamer, I am dedicated to delivering high-quality and customized solutions that meet the unique needs and requirements of each client. My aim is to provide a seamless and hassle-free experience, allowing clients to focus on growing their business without having to worry about the technical aspects of their online presence.